=Nudge scholar

The insights to drive smart ideas February 2025



Stomach Flu on the rise, Stay Vigilant

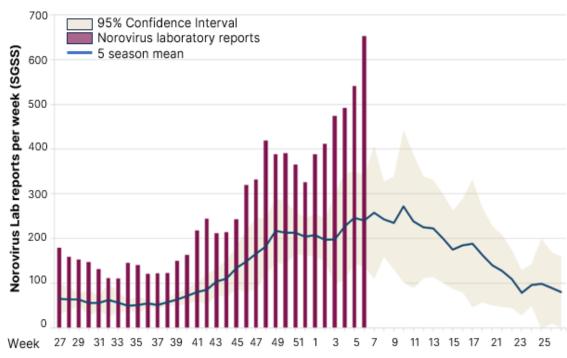


Fig. Norovirus laboratory reports in England (2024/25 season)

Norovirus Outbreaks

The UK is monitoring norovirus laboratory reports, and the number of cases in weeks 5–6 of 2025 is more than double (145.2%) the fiveseason average for the same period¹. Norovirus levels in hospitals in England were 27.1% higher than the same period last year, and previous month recorded the highest level for any January since 2020².

The USA reported 1,676 norovirus outbreaks from August 1st, 2024, to February 5th, 2025, more than double the 729 outbreaks reported during the same period last season³.

Canada has been observing norovirus cases appearing at a five-year high⁴. Also, in the **Republic of Korea**, the number of norovirus infection cases has increased 3.6 times over the past 5 weeks, with infants and young children under six accounting for 58.8% of the total cases⁵.

The 2024–2025 norovirus season has seen a surge in outbreaks

About Norovirus

Norovirus is a highly prevalent viral pathogen and the leading cause of acute gastroenteritis worldwide, characterized by the sudden onset of diarrhea and vomiting⁶.

Transmission occurs through 1) direct contact with infected individuals, 2) consumption of contaminated food or water, or 3) touching contaminated surfaces followed by hand-to-mouth contact⁷.

Surge of GII.17

One possible reason for the recent unusual peak in norovirus is the emergence of a strain called GII.17, surpassing the previously dominant genotype GII.48,9,10.

During the 2023/24 season (July 2023–June 2024), the USA, the UK, Austria, France, Germany, the Netherlands, and Ireland reported a surge in GII.17¹¹.

This trend has continued in **the USA** and **the UK**, with GII.17 accounting for 79% and 54.3% of norovirus outbreaks during the 2024/2025 season, respectively^{1,12}.

Experts suggest that lower population immunity may contribute to its rapid spread^{6,7}.

Outbreak Control with Allplex™ GI-Virus Assay

To rapidly detect and contain outbreaks, **Allplex™ GI-Virus Assay** has been utilized to identify norovirus infections with diverse genotypes, thereby preventing further spread.

In **Thailand**, an unusual diarrheal outbreak was caused by norovirus GII.3[P25], with an infection rate of 60% among the outbreak cases and 10% among sporadic cases¹³.

In **Spain**, two successive norovirus GII.6 outbreaks occurred in the same holiday camp house, with attack rates of 89.7% and 69.6%, likely due to contaminated food and inadequate hygiene practices¹⁴.



As norovirus outbreaks continue to increase, early and accurate detection is essential to prevent their spread.

Seegene's **Allplex™ GI-Virus Assay** can detect multiple genotypes, including the newly predominant norovirus GII.17.

Further, Allplex™ Gastrointestinal Panel Assays provide extensive and comprehensive testing solutions for the exact causative pathogens of gastrointestinal infections.

Seegene Solution

Allplex™ Allplex™ Allplex™ Allplex™ Allplex™ **GI-Virus Assay** GI-Bacteria(I) Assay GI-Helminth(I) Assay GI-Bacteria(II) Assay **GI-Parasite Assay** • Escherichia coli 0157 • Blastocystis hominis · Ancylostoma spp. Adenovirus · Aeromonas spp. · Campylobacter spp. • Shiga toxin-producing *E. coli* • Cryptosporidium spp. Astrovirus Ascaris spp. · Clostridium difficile toxin B · Norovirus GI (STEC)(stx1/2) Cyclospora cayetanensis • Enterobius vermicularis Enteroaggregative E. coli (EAEC)(aggR) · Dientamoeba fragilis Norovirus GII · Salmonella spp. Enterocytozoon • Shigella spp./Enteroinvasive E. spp./Encephalitozoon spp. Rotavirus • Enteropathogenic *E. coli* (EPEC)(*eaeA*) · Entamoeba histolytica coli (EIEC) Enterotoxigenic E. coli (ETEC)(It/st) Giardia lamblia Sapovirus Hymenolepis spp. • Hypervirulent Clostridium difficile Vibrio spp. Necator americanus · Yersinia enterocolitica Strongyloides spp. · Taenia spp. • Trichuris trichiura